

LOCATIONS DATA ENHANCEMENT

What is the RigDig locations data enhancement?

Released in spring 2026, the RigDig locations data enhancement introduces a locations tab within Prospect Profiles that displays additional branch locations, terminal locations, and corporate parent insights beyond USDOT headquarters data.

What problem does the locations tab solve?

Many trucking fleets operate from multiple terminals and facilities that are not reflected in headquarters records. The locations tab provides visibility into a fleet's broader operational footprint to support more accurate prospecting and territory planning.

What information is included in the locations tab?

The tab includes a parent company summary, total number of related locations, an interactive location map, and a sortable list of branch-level facilities with key details such as address, employee count, building type, and square footage where available.

How does the location Map work?

The location map displays branch and terminal locations as pins on an interactive map. Users can zoom in to view geographic concentration and click on individual locations to see contact and facility information.

What is the difference between the location map and the location list?

The location map provides a visual geographic view of branch facilities. The location list provides a structured table view that allows users to sort and expand individual rows for additional details.

How does this enhancement support territory management?

By showing all related branch locations within a fleet's corporate parent, users can confirm which facilities fall within assigned territories and reduce ownership conflicts.

How does the locations tab support parts and service prospecting?

Branch-level visibility helps identify facilities where purchasing and maintenance decisions are more likely to occur, allowing teams to target the appropriate locations instead of relying solely on headquarters data.

Where does the branch location data come from?

RigDig incorporates data from a nationwide business registry dataset that includes corporate parent and branch-level records. The source dataset is updated monthly and integrated into RigDig through a structured data stewardship process.

Does the locations tab replace USDOT headquarters data?

No. Headquarters data remains available in RigDig. The locations tab expands visibility beyond the registered headquarters address.

Is the locations tab included in all RigDig subscriptions?

The locations data enhancement is available as a subscription add-on. Users can contact their Fusable Account Manager or Client Success representative for access.