

DEALERS

## Built for dealers. Backed by data.

Fusable delivers the intelligence equipment dealers need to price with precision, turn inventory faster, protect margins, and make confident decisions across the entire equipment lifecycle—from acquisition and appraisal to retail, wholesale, and resale.



### From Appraisal to Turn, Smarter Decisions Start with Better Data

Whether you're valuing trades, pricing used inventory, managing aging equipment, tracking market shifts, or planning floor strategy, Fusable equips your dealership with trusted data that drives profitable, defensible decisions.

#### Data Sources

Auction & Market Listings, Dealer Retail Transactions, OEM Specs & Dealer Feeds, UCC & Industry Filings, Telematics & Usage Signals

#### Solutions Engine

EquipmentWatch, Iron Solutions, EDA

#### The Result

Unmatched visibility into equipment values, market share shifts, fleet activity, and replacement signals so dealers can price accurately, manage risk, and move equipment with confidence.

### Dealers Use Fusable to:



Appraise trades using current FMV/FLV benchmarks grounded in real market data



Identify replacement-ready customers using equipment and usage insights



Price used inventory competitively without leaving margin on the table



Track market share and competitive shifts within defined territories



Monitor aging inventory and optimize turn strategies

# Fusable solves the problems dealers face

## Trades Valued Too High, or Priced Too Low

When trade values are based on instinct or outdated comps, margin erodes quickly. Fusable delivers current FMV and FLV benchmarks, auction insights, and real transaction data so appraisals are defensible, competitive, and aligned with today's market conditions.

## Aging Inventory That Ties Up Capital

Floorplan pressure increases when equipment sits. Fusable provides real-time visibility into pricing trends, depreciation patterns, and regional demand so dealers can adjust strategy before aging inventory impacts profitability.

## Used Pricing That Lacks Consistency

Without standardized valuation benchmarks, pricing varies by store, rep, or region. Fusable brings consistency across your dealership, ensuring used inventory is priced with discipline and backed by credible data.

## Missed Replacement Opportunities

Dealers can't grow if they don't know who's ready to buy. With equipment ownership data, usage signals, and fleet intelligence, Fusable helps identify replacement cycles and prospect with precision, before competitors do.

## Limited Visibility Into Market Share Shifts

Market dynamics change quickly. Fusable provides insight into where equipment is moving, which brands are gaining ground, and where competitive pressure is building. That means your strategy stays proactive, not reactive.

Equipment  
Watch

Iron  
Solutions

EDA



## Ready to take your business to the next level?

Learn more at [fusable.com](https://fusable.com)

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