

## CONTRACTORS

# Top Ten Reasons Contractors Choose Fusable Construction

**01** **Know What Your Equipment Is Really Worth**  
With EquipmentWatch FMV and FLV data, contractors can benchmark fleet values against current market conditions. That helps you buy, sell, and insure equipment with confidence.

**02** **Control Ownership and Operating Costs**  
Get industry-standard cost recovery data to forecast true owning and operating expenses. Every bid, budget, and lifecycle decision is grounded in reality.

**03** **Strengthen Bid Accuracy**  
Use trusted rate and cost data from EquipmentWatch to build more competitive bids that protect your margins and reduce risk in every project estimate.

**04** **Make Smarter Rent-or-Buy Decisions**  
With EquipmentWatch rental rate benchmarks and cost recovery data, contractors can compare the true cost of renting versus owning. Understand when short-term rentals make financial sense and when it's more profitable to buy. Each equipment choice supports project margins.

**05** **Maximize Resale Value**  
Benchmark your equipment against verified resale and auction data with Iron Solutions' IronGuides to know when to sell, what it's worth, and how to price it right. Protect your bottom line on every fleet turnover.

**06** **Plan for Equipment Replacement**  
Pair EquipmentWatch depreciation curves with Iron Solutions resale benchmarks to forecast replacement timing and ensure strong residual values at trade-in.

**07** **Protect Against Market Volatility**  
With EquipmentWatch trend data, contractors can anticipate shifts in value, usage, and costs, meaning you can avoid surprises when budgets tighten or resale values dip.

**08** **Standardize Decision-Making Across Teams**  
Equip estimators, project managers, and executives with the same trusted data to reduce internal guesswork and align project costs from bid to build.

**09** **Support Insurance and Compliance Requirements**  
Accurate FMV and FLV data from EquipmentWatch simplifies documentation for coverage, audits, and claims, ensuring your valuations stand up under scrutiny.

**10** **Build Long-Term Financial Strength**  
From daily cost recovery to long-range capital planning, Fusable's construction tools, EquipmentWatch and Iron Solutions, help contractors make decisions that protect profits today and sustain growth tomorrow.