

# Integrate RigDig Prospect Profile Reports directly into any CRM.



## The RigDig Solution

Our Prospect Profile Integration Key (PPIK) embeds RigDig Prospect Profile Report links directly into your CRM. Now, you are empowered to pull actionable insights from data that is easy to read, easily accessible, and up to date:



Enabling your sales, marketing, and business development teams to gain instant access to prospect visuals and data



By keeping your teams in one tool, we've made it easier for you to append trucking insights to your existing records and pull actionable insights



The Profile links sync with the most up-to-date data from RigDig each time they are opened and will not expire while the PPIK feature is enabled

**PPIK offers simple implementation steps that do not require the resources needed for a full API or data feed integration! All you need is:**

- RigDig ID (RRID) tied to Accounts
- Prospect Profile Integration Key (PPIK) provided by Fusable
- A CRM admin who can create a custom field in CRM that builds the PPIK URLs

Call your client success manager for more information.