RigDig

If you keep doing what you've always done, you'll get what everyone else gets.

Most freight factoring companies target new trucking entities, which represent an easy, natural pool of prospects. However, current freight factoring trucking entities go largely untapped as a significant source of new business.

The RigDig Solution

With a proven 90% accuracy, our database is a quality source of the freight factoring population. Our proprietary data is able to identify over 100k fleets and owner-operators actively engaged in factoring for targeting and nurturing.

On average 250,000 new UCC records are captured and indexed each month across 50 states + D.C.

Fusable matches the UCC data to RigDig entities and proprietary algorithms identify which UCCs are factoring related activity.

Clients receive monthly leads with 8, 20 or 32 month old factoring contracts for conquesting.

The Result

The leads you request can be segmented by number of power units, region and more, to suit your business strategy. With this data months ahead of expiring contract dates, you'll be able to engage or target leads before other freight factoring competitors do.

Call your Sales Representative today and find out how you can step up your targeting & revenue potential with this steady stream of new leads.

FUSABLE

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