

## **What is Iron Solutions?**

Iron Solutions is the trusted source for accurate agricultural equipment valuations, market visibility, and dealership operations management. Dealers, lenders, and appraisers have relied on us for over 80 years to deliver data-backed confidence across the entire equipment lifecycle.

## **Who uses Iron Solutions?**

Our tools are built for equipment dealers, lenders, and manufacturers. Each group benefits from tailored products designed to make trade-ins, sales, financing, and inventory decisions with confidence.

## **What products does Iron Solutions offer?**

Iron Solutions provides a suite of tools designed to help you value equipment accurately with IronGuides, manage inventory and customer relationships efficiently with IronHQ, and gain full market visibility with IronSearch.

## **How does Iron Solutions data stand out?**

Our valuations are powered by dealer-reported transactions, giving you access to retail, wholesale, auction, and list pricing you can trust. This ensures appraisals, sales, and trade-ins are based on real, auditable market data.

## **Can I integrate Iron Solutions into my existing systems?**

Yes. Data and tools are available through our web platform or via API and data feeds, allowing real-time updates, automated workflows, and scalable analytics across your organization.

## **What is the Serial Number Handbook?**

It's a convenient reference tool covering all the way back to 1928 models, with more than 28,000 serial numbers across 57 manufacturers. It helps you quickly verify equipment model years and serial locations for accurate appraisals.

## **How does IronHQ support dealerships?**

IronHQ acts as a dealer-friendly CRM and inventory management system. It helps you track leads, manage units, monitor deals, and centralize customer records while leveraging valuation data for smarter business decisions.

## **How do I get started with Iron Solutions?**

You can access our solutions directly online, integrate them into your internal systems, or order specific resources like the Serial Number Handbook.