See your prospects
inside Salesforce.

Switching between systems wastes time. Outdated records block campaigns. Without prospecting insights inside your CRM, sales teams struggle to build pipelines and marketing teams miss their targets.

The Fusable Salesforce App

For teams using Salesforce, the Fusable Salesforce App delivers smarter prospecting directly into your CRM. From company searches to record enrichment, your teams gain instant access to actionable data without ever leaving their sales environment.

Rich, Reliable Data

Industry-leading data including equipment financing data, asset ownership details, company firmographics, corporate hierarchies, brand loyalty, and more.

The Proven Solution for Salesforce Users

salesforce

The Result

Faster prospecting, enriched records, smarter campaigns, and one source of truth – right inside Salesforce.

Fusable Salesforce App Features

Record Enrichment

Match and update existing leads or accounts with industry-leading insights.

Company Search

Find detailed company profiles by name, location, industry, or equipment.

Targeted List Building

Segment prospects with powerful filters.

One-Click Lead Creation

Instantly add new accounts or leads into Salesforce.

Fusable solves the problems sales **& marketing teams face**

Incomplete Records Weaken Outreach

Easily enrich records with detailed company insights to keep every lead accurate.

Disconnected Workflows Waste Time

Centralize prospecting and list-building inside your CRM.

Manual Processes Slow Down Reps

Streamline list building and lead creation with filters and automation.

Limited Targeting Shrinks Pipeline

Segment by industry, location, brand loyalty, and equipment data to reach high-value prospects.

Conflicting Data Across Teams Causes Confusion

The Fusable Salesforce App acts as the one source of truth for your entire organization.

Dedicated support and expert guidance during integration

Implementation
Our technical experts help embed our app inside your Salesforce instance

Professional Services
Training experts make sure your team is set up for success

Ongoing Support
Continued partnership to make sure you get the most value out of our products

Ready to take your business to the next level?

Learn more at fusable.com

FUSABLE