

# Product Comparison Guide

## Which Fusable product is right for you?

Fusable's three new products give you flexible ways to access the same trusted prospecting data, delivered in a format that works best for your specific needs. Use this guide to compare key features and capabilities across EDA and the new Fusable Platform, API, and Salesforce App to find the solution that best aligns with your workflows.

Feature/Capability	 EDA <small>EDA by Fusable</small>	 Fusable Platform	 Fusable API	 Fusable Salesforce App
<b>CORE FUNCTIONALITY</b>				
Search company records	■	■		■
Build targeted lead lists	■	■		■
Export results to spreadsheets	■			
Save a list of prospects ("My Favorites")	■	■		
Schedule reports and alerts	■			
Create standard reports (market share, etc.)	■			
Enrich CRM Records			■	■
One-click lead or account creation				■
Standalone, all-in-one prospecting tool	■	■		
Able to incorporate future enhancements and data sets		■	■	■
Optimized workflows to speed up common tasks		■		■
Improved user experience built using feedback from EDA clients		■		■

Feature/Capability	 EDA EDA by Fusable	 Fusable Platform	 Fusable API	 Fusable Salesforce App
<b>DATA AVAILABILITY</b>				
Equipment financing records, asset ownership details, brand preference information, firmographics	■	■	■	■
Corporate hierarchies		■	■	■
Built on the legacy EDA database	■			
Built on the new Fusable Data Core		■	■	■
Uses an enhanced version of EDA prospecting data		■	■	■
<b>INTEGRATION &amp; ACCESSIBILITY</b>				
Accessible via Mobile App	■			
App not needed for optimal mobile experience		■		
Accessible via web browser	■	■		■ (via Salesforce)
<b>TECHNICAL REQUIREMENTS &amp; SETUP</b>				
Minimum setup required	■	■		
No integration required	■	■		
<b>INTEGRATION CAPABILITIES</b>				
Integrates with Salesforce				■
Integrates with CRMs other than Salesforce			■	
Integrates with marketing automation software, BI dashboards, custom business applications, and more			■	

Learn more at  
[fusable.com/evolution](https://fusable.com/evolution)

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