

DEALERS

Top Ten Reasons Construction Equipment Dealers Choose Fusable

01 Price with Confidence
 Get trusted, market-aligned equipment values with EquipmentWatch and Iron Solutions IronGuides—so every quote, trade, and resale reflects real-world market data.

06 Data That Matches Real-World Decisions
 Whether it's valuations from Iron Solutions, cost and lifecycle insights from EquipmentWatch, or buyer activity from EDA, having access to specialized data for each step helps dealers make faster, smarter calls.

02 Smarter Inventory Management
 Every piece of equipment on your lot represents time, capital, and opportunity. With EquipmentWatch residual values and cost recovery insights, dealers can time decisions strategically.

07 Protect Margins in a Tight Market
 With EquipmentWatch dealers can anticipate value shifts before they hit the bottom line. Track usage, age, and value depreciation to decide when to buy, hold, or move equipment.

03 Boost Trade-In Accuracy
 Instantly benchmark trade-ins against verified resale and auction values using Iron Solutions Iron Guides, reducing the risk of over allowance and protecting your bottom line.

08 Unify Sales and Appraisal Teams
 Shared valuation benchmarks mean fewer pricing discrepancies between sales and management—and smoother deal flow across locations.

04 Close Deals Faster
 Arm your salespeople with real-time access to trusted valuations and buyer data eliminating guesswork, speeding up approvals, and giving customers the confidence to say yes.

09 Proven Industry Standard
 DOTs, insurers, lenders, and dealers alike rely on EquipmentWatch data—ensuring your numbers align with the market's most trusted source.

05 Stay Ahead of Market Trends
 Through EDA's UCC financing data, see what's moving, where, and when—giving you early visibility into demand shifts before your competitors notice.

10 Powerful Tools, Unified Purpose
 EquipmentWatch, Iron Solutions, and EDA each play a distinct role, but together provide dealers a 360° data view of pricing, performance, and buyers to support confident, informed decisions.