

DEALERS

Top Ten Reasons Agriculture Dealers Choose Fusable

01 **Accurate Equipment Valuations**
Price with confidence using IronGuides – the industry's gold standards for farm equipment values. From trade-ins to appraisals, you get reliable numbers dealers trust.

02 **Market Visibility**
Through EDA's financing data, see what's moving in your territory. Stay ahead of competitors by knowing who's buying, what they're buying, and when.

03 **Smarter Inventory Planning**
Use valuation trends and retail benchmarks to keep your lot balanced. Avoid overstocking and move equipment faster with the right intelligence at your fingertips.

04 **Risk Reduction**
Eliminate guesswork on trade-ins and financing decisions. With verified valuations and financing records, you avoid costly surprises.

05 **Time Savings**
Instant access to valuations, comparables, and buyer insights saves hours of manual work. More speed, less spreadsheets.

06 **Competitive Advantage**
Use the same tools trusted by top ag dealers, lenders, and OEMs. If your competitors are using it, can you afford not to?

07 **Actionable Buyer Intelligence**
Identify in-market buyers through EDA's UCC-1 filings, enhanced with firmographic data. Turn data into sales conversations that close faster.

08 **Scalable Solutions**
From single-location dealers to multi-state groups, Fusable Agriculture scales with you. Grow your business without outgrowing your data.

09 **End-to-End Market Perspective**
With EDA revealing who's buying and Iron Solutions showing what it's worth, dealers get a 360° view of the market. Two powerful tools, one purpose: helping you make smarter, faster decisions in a shifting ag economy.

10 **Service that Sticks**
Our experts don't just provide tools—they partner with you. We guide, train, and support so you can maximize the return on every solution.