See your prospects the way Fusable does.

Modern day prospecting is harder than it needs to be. Scattered data and disconnected systems create blind spots. Manual data entry wastes hours and causes records to go stale. Without clean, actionable insights inside the tools your teams use daily, opportunities can slip through the cracks.

The Fusable Salesforce App & API

These two new products bring Fusable prospecting data directly into the business systems your team uses on a daily basis. Whether through our Salesforce App or our API, your sales and marketing teams gain instant access to curated insights
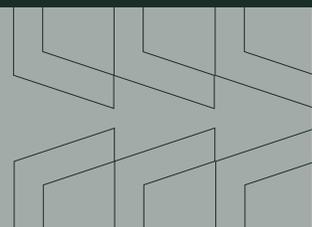
Rich, Reliable Data

Industry-leading data including equipment financing data, asset ownership details, company firmographics, corporate hierarchies, brand loyalty, and more.

Choose The Solution That Works For Your Team

Fusable Salesforce App for integration with Salesforce and the Fusable API for integration into almost any other business system.

The Result

Integrated prospecting insights that speed up company research, generate more targeted prospect lists, power stronger campaigns, and inform better outreach.

Ways Fusable Can Benefit You

Boost Efficiency

Eliminate screen-switching and prospect inside your CRM, marketing platform, or other business systems.

Improve Accuracy

Curated, unified data means fewer errors.

Find better prospects

Use filters like location, fleet size, or equipment type.

Build Smarter Campaigns

Target the right companies faster.

Personalize outreach

Enriched records deliver context that resonates.

Save Time

Reduce manual entry and avoid duplicates.

Fusable solves the problems sales & marketing teams face

Siloed Data Slows Growth

Embed prospecting data directly into all your business systems, keeping your teams in one workflow.

Limited Targeting Shrinks Pipeline

Filter prospects by industry, location, fleet, or equipment type to fill your pipeline with higher-value opportunities.

Conflicting Data Across Teams Causes Confusion

Both products deliver the same trusted insights, keeping your entire organization aligned.

Blind Outreach Misses the Mark

Fusable delivers the insights your teams need to personalize campaigns and convert faster.

Manual Data Entry Slows Teams Down

Reduce or eliminate manual data entry with streamlined data integration.

Dedicated support and expert guidance during integration

Implementation
Our technical experts help embed our Salesforce app or API into your system

Professional Services
Training experts make sure your team is set up for success

Ongoing Support
Continued partnership to make sure you get the most value out of our products

Ready to take your business to the next level?

Learn more at fusable.com

FUSABLE