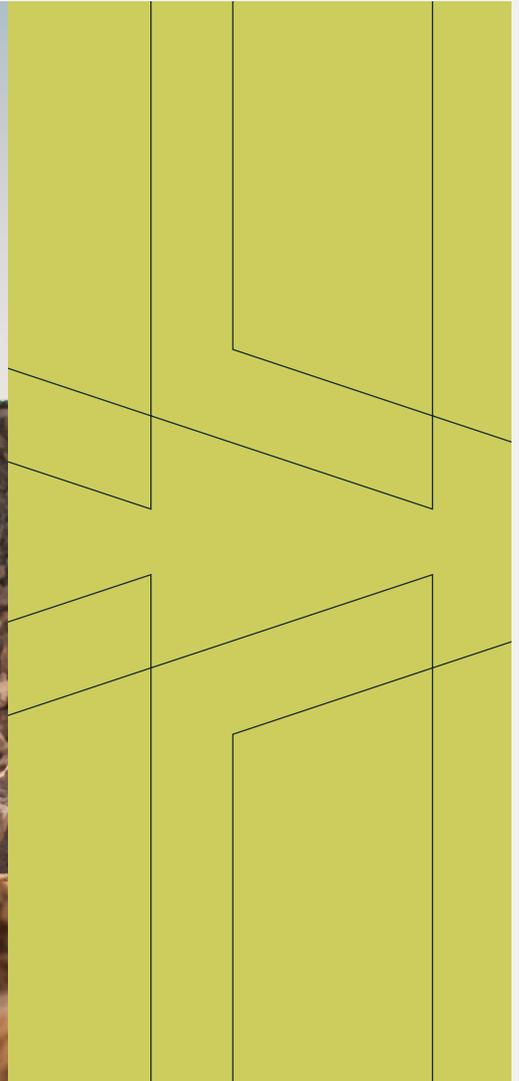


Confidence in costs. Power in pricing.

EquipmentWatch is the industry's trusted source for ownership, operating, and rental rates across construction, agriculture, and lift/access equipment. For over 60 years, contractors, dealers, DOTs, and financial professionals have relied on its insights for confident purchase, valuation, and cost recovery. Whether estimating, appraising, or bidding, EquipmentWatch brings precision to every stage of the equipment lifecycle.



Who uses EquipmentWatch?

Contractors & Estimators

Recommended Product: Cost Recovery + Rental Rate Tools

Gain a competitive edge with the industry's most reliable ownership and operating cost benchmarks. Validate vendor pricing and accurately estimate job costs using Retail Rental Rates, while boosting bid competitiveness and reimbursement accuracy through trusted Fair Market Value (FMV) and Fair Loan Value (FLV) data.

Dealers & Appraisers

Recommended Product: Values + Market Trends

Determine Fair Market Value (FMV) and Fair Loan Value (FLV) for equipment across thousands of models using verified sales data. Track market trends over time to guide acquisition and disposition strategies, and support client negotiations with neutral, third-party values trusted throughout the industry.

DOTs & Government Agencies

Recommended Product: Custom Cost Recovery Packages

Use defensible EquipmentWatch data to standardize reimbursement rates and pricing, align estimates across teams and vendors, and ensure transparency and compliance—all with custom rate books and integrations tailored to your agency's needs.

Finance & Insurance Professionals

Recommended Product: Equipment Valuation + Verification

Validate equipment values for underwriting, collateral verification, and risk assessment by accessing detailed make, model, year, and subtype-level specifications for fast and accurate verification. Leverage FLV trends to calculate depreciation and project resale outlook with confidence.

Why EquipmentWatch?



Quick and accurate valuations available immediately based on real data



Values based on 500k to 750k market observations captured each month



Negotiate better rates with vendors and suppliers



Reduce the risk of under-billing or overcharging for rentals



Data to ensure you are not overly insured or over-taxed



A comprehensive understanding of the marketplace so you can make the most strategic purchase, utilization, disposition, and replacement decisions

Delivery Options

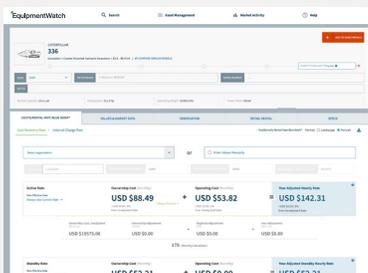
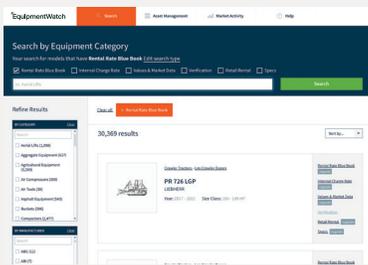
Web Platform

EquipmentWatch's web tool gives users instant access to interactive calculators, valuation lookups, rate tables, and market trends—all in a clean, searchable interface.

API

The EquipmentWatch API delivers real-time integration into your internal systems, powering instant access to FMV, FLV, ownership and operating costs, and specs across more than 20,000 models.

Key Features & Tools



- **Ownership & Operating Costs:** Benchmark costs for fuel, maintenance, depreciation, and more—used nationwide for bid prep, budgeting, and reimbursement.
- **Retail Rental Rates:** The largest database of retail rental rates, updated quarterly—ideal for cross-checking vendor quotes or setting internal pricing.
- **FMV & FLV Values:** Track fair market and forced liquidation values by equipment type, model, and region, powered by proprietary sales data.
- **Spec Verification:** Confirm year, make, model, engine size, and configuration using the industry's best-in-class equipment database.
- **Custom Rate Books:** Tailored cost recovery guides for DOTs and large enterprises who need internal alignment and audit-ready documentation.
- **Trends Engine:** View real-time valuation and rental trends to inform buying, selling, or holding decisions.
- **Comparables Tool:** Identify recent sales of similar equipment to support accurate pricing and negotiations.

Save time and money with EquipmentWatch.

Learn more at fusable.com

