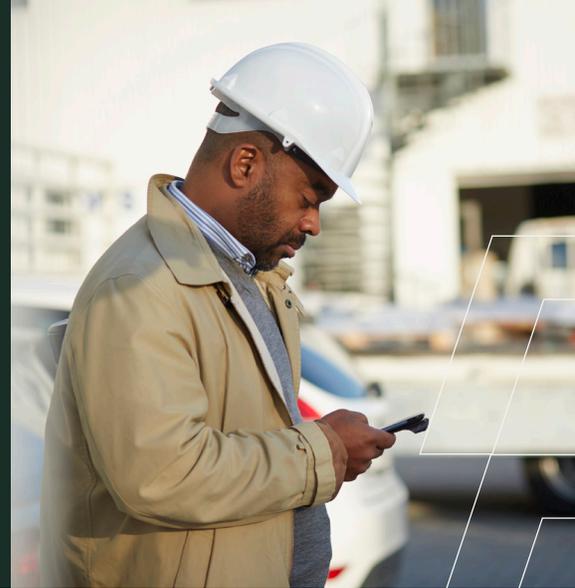


Increase your mobile prospecting opportunities.

ProspectMobile gives you instant access to your EDA database while on the road. This powerful tool provides data-driven market insights based on location and has a variety of features that enhance your equipment search experience.



The EDA Solution

This tool is ideal for in-the-field prospecting and sales call planning, providing reliable efficiency and productivity to Sales Reps and Dealers.

Filter by unit, size, new vs. used propensity and more.

View company contacts and demographics, including D&B data.

Brands*	PERCENT	UNITS
DITCH-WITCH	33.3%	2
ALTEC	16.7%	1
CAT	16.7%	1
CREEKSIDE	16.7%	1
GMC	16.7%	1
Equipment*	PERCENT	UNITS
TRENCHER	33.3%	2

Discover brand preferences and amount of units.

New vs Used	PERCENT	UNITS
New	16.7%	1
Used	83.3%	5

FILING DATE	AGE	BRAND	MODEL	STATUS
11/27/2002	U	CAT	931-B	F

Prospect Overview provides insight into most recent financing activity and more.

Search by address or current location

Filter your searches by proximity

Identify prospects within a map or list view

Favorite your ideal sales prospects

Add custom notes per prospect

Talk to your Sales Representative today to empower your sales and marketing with verified data.